

WHERE TO SHOP FOR

HEALTH INSURANCE



Choosing the health insurance plan that meets the budgetary and coverage needs of you and your family can be very complicated. Use the shopping guide below to get started.

FFM Enrollment Period: November 1ST 2017 – December 15TH 2017

aetna®

Aetna

There are no plans offered in PA for 2018.

Capital BLUE

Capital BlueCross

Website: www.capbluecross.com

Customer Service: 800-732-7219

Consumer Enrollment: 800-451-1181

Stores: For a list of walk-in direct stores visit
www.capitalbluestore.com

Email Applications to: CBCIADP@capbluecross.com

Mail Applications to: P.O. Box 772612,
Harrisburg, PA 17177-2612



**GEISINGER
HEALTH PLAN®**

Geisinger Health Plan

Website: www.thehealthplan.com

Customer Service: 855-227-1302

Customer Enrollment: 800-554-4907

New Gold Enrollments/Prospects: 877-821-5056

Stores: For a list of walk-in stores visit
www.thehealthplan.com/insurancestore

Email Applications to: ghpindmkt@thehealthplan.com



HIGHMARK® 

Highmark Central

Website: www.highmarkblueshield.com

Customer Service: 800-345-3806

Stores: For a list of walk-in stores visit
www.highmarkdirect.com/find

Email Applications to: DP_Applications@highmark.com

Fax Applications to: 866-224-5409

Mail Applications to: P.O. Box 382555,
Pittsburgh, PA 15250-8555

HealthCare.gov

Get coverage on the Federally Facilitated Marketplace
Call: 800-318-2596 | Visit: www.healthcare.gov

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Highmark West

Website: www.highmarkblueshield.com

Customer Service: 800-241-5704

Stores: For a list of walk-in stores visit
www.highmarkdirect.com/find

Email Applications to: DP_Applications@highmark.com

Fax Applications to: 866-224-5409

Mail Applications to: P.O. Box 382555,
Pittsburgh, PA 15250-8555



Highmark East (Formerly BCNEPA)

Customer Service: 800-241-5704

Stores: For a list of walk-in stores visit
www.highmarkdirect.com/find

Email Applications to: DP_Applications@highmark.com

Fax Applications to: 866-224-5409

Mail Applications to: Highmark Blue Cross Blue Shield,
P.O. Box 382555, Pittsburgh, PA 15251-8555



Independence BlueCross

Website: www.ibx4you.com

Members with Questions: 866-346-2081

Applications should be submitted online: www.ibx4you.com

Fax Applications (if age 65+) to: 215-640-7450
(Attn: Broker Care/Enrollment)

Mail Applications (if age 65+) to: P.O. Box 8240,
Philadelphia, PA 19101

UPMC HEALTH PLAN

UPMC Health Plan

Website: www.upmchealthplan.com/coverage

Customer Service: 855-489-3494

Consumer Enrollment: 877-563-0292

SEP Apps (Off Marketplace): Call Producer Assistance at 855-306-8276, proof is required.

HealthCare.gov

Get coverage on the Federally Facilitated Marketplace
Call: 800-318-2596 | Visit: www.healthcare.gov



This information is current as of 10/23/2017.